

Pricing Information

HEATMAPS
BY HEXOS

Overview

Our payment model is based on credits. You can purchase each of our four sized heatmaps for a number of credits. We also offer discounts when credits are bought in bulk.

Basic Prices / Sizes

A single credit costs £100, meaning that each of our 4 heatmap sizes can be created for the following cost / credits:

Local	City	County	Regional
1 Credit = £100	2 Credits = £200	3 Credits = £300	4 Credits = £400
10km radius ≈ 300 km ²	25km radius ≈ 2000 km ²	50km radius ≈ 7800 km ²	75km radius ≈ 17600 km ²

An Important Note

A heatmap (any size) is defined as a combination of the following:

- One central location
- One time of day
- One day of week
- One transit type
- One heatmap direction

Bulk Buying

We also then offer discounts for bulk buying as follows:

5% discount on each set of 5 credits bought	10% discount on each set of 10 credits bought	15% discount on each set of 15 credits bought
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However please note that we limit the maximum number of credits per order to 100 credits.

Bulk Buying Example

For example if you buy 40 credits:

15 credits £1500 with 15% discount = £1275	15 credits £1500 with 15% discount = £1275	10 credits £1000 with 10% discount = £900
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Equals a total of **£3450** instead of a usual £4000.

Further Help With Costings

You can also use our online payment calculator to work out exactly how much you will have to pay. Available at: <https://hexos.co.uk/calculator.html>.

Overview

'Heatmaps by Hexos' is an online service provided by Hexos to create public transport and driving heatmaps / travel time maps for data visualisation.

Contact

You can find contact information for Hexos on the following web page.

hexos.co.uk/contact.html

Find out more

You can find out more about Hexos and 'Heatmaps by Hexos' on the following web page.

hexos.co.uk

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